



Why Abrakadoodle® is the Top Choice of Parents

Did you know that between the ages of six and eight, most children decide whether or not they are “artistic?” Not only do they come to that conclusion, but also that distinction stays with them for most of their lives - unless they learn otherwise. How many adults do you know who say that they are not the least bit “artistic?” Well, now you know that this crazy notion has its roots in elementary school.

The truth of the matter is that all children are born with rich imaginations and the ability to be creative and artistic. We see this manifested in their play when they pretend to be a princess, a teacher or a super hero or when they believe that a toy can come to life or that a fairy will find a tooth under a pillow. While all children have these innate abilities, it's important to foster and nurture both their imaginations and their view of themselves as creative individuals.

Most children decide whether or not they are artistic, based upon their ability to draw. While learning to draw is an important skill and one we teach in Abrakadoodle, it not the defining factor in whether or not a person is artistic. In fact “artistic” can be manifested in many ways. Artistic people create gardens, design food displays, build skyscrapers, paint murals and even construct DNA strands.

One of the most important elements of Abrakadoodle it that we don't let children feel confined by the notion that being artistic is all about drawing. We know that all children are uniquely creative and artistic and we strive to help them bring out and explore their creative abilities through many different art forms. Abrakadoodle students have artistic experiences while building a sculpture, creating a tile design, painting a portrait or modeling with clay. We help children to explore art to its fullest, so that each and every Abrakadoodle student can grow up feeling that he/she is a creative and artistic person!

Of all the extracurricular activities my child has participated in, Abrakadoodle is the best return on my dollar. I wish every kid in America was taught/exposed to art the Abrakadoodle way! Very impressed with your program. I'm impressed but more importantly my child loves to go to Abrakadoodle! – Amy McDevitt, Alabama

Every project my child did was outstanding. He had lots of fun and always liked doing it. Also, the staff is very friendly. - Crystal Johnson, Virginia

It's no wonder that Abrakadoodle has received nine Parent Picks Awards from Nickelodeon including seven First Place Awards for “Best Art Class to Bring Out Your Child's Inner Picasso.”

Visit us at
www.abrakadoodle.com





Why Abrakadoodle's **DRAW**sters™ is the Top Choice of Parents

Have you ever walked into a school in November and seen a lineup of turkeys that all look the same? Well, we all have. The children are instructed to make a turkey that looks exactly like the teacher's turkey. In this turkey-making exercise, the children learn about both copying and technique. Students are rewarded with "nice artwork" when they are able to closely approximate the teacher's turkey.

This happens in drawing classes, as well. And while this type of drawing has value, it really has very little to do with creativity. In Abrakadoodle's Drawsters Creative Drawing Program, we take drawing instruction to higher levels in pursuit of originality. Our unique Drawsters Creative Drawing Curriculum helps students to learn valuable drawing techniques that they can apply to their own creations. Each and every student is encouraged to be imaginative and apply the techniques that they have learned in Drawsters to create original artwork. Matching turkeys or skyscrapers or portraits are not encouraged!

The benefits of the Drawsters Method are many. Children practice and develop new skills. They learn about specific techniques. They explore artist styles, cultures, unique art forms and vocabulary. These learnings have long-reaching effects. They can be applied to artwork that day or to a school project next month. But most importantly, our Drawsters' students create artwork that is "one of a kind" and truly an expression of each child's imagination and creativity.

You just can't buy that kind of enthusiasm each week. She runs to the front door in glee each week to show me her work. – Lisa Kraus, New Jersey

What an awesome program! My son has always been very creative and artistic and this was a great way to show him some things he never learned about or thought of. I love that classes focus on styles of certain artists, and encourage the kids to use their techniques or ideas. Very fun class! – Beth Mooney, Colorado

It's no wonder that Abrakadoodle has received nine Parent Picks Awards from Nickelodeon including seven First Place Awards for "Best Art Class to Bring Out Your Child's Inner Picasso."

Visit us at
www.abrakadoodle.com

